



THE CLASSIC IS BACK!

As one of Arizona's finest and oldest distance events, the Runner's Den/Fiesta Bowl Half Marathon is pleased to return for its 23rd edition to the Valley fitness calendar. The 2010 event plans to be better than ever. As the Title sponsor, Runner's Den is once again proud to support one of Arizona's premier distance events.

DATE/PLACE

Sunday, December 5, 2010
Scottsdale, Civic Center Plaza, Scottsdale, Arizona

RACE DAY SCHEDULE

| | |
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| Registration Opens | 6:00 a.m. |
| Half Marathon Early Start(see details below) | 6:30 a.m. |
| Half Marathon Start | 7:30 a.m. |
| 5K Run Start | 7:35 a.m. |
| 5K Walk Start | 7:37 a.m. |
| 5K Run Awards | 9:00 a.m. |
| Half Marathon Awards | 10:00 a.m. |

FEATURES FOR 10'

All entrants will receive a high quality **Technical Fabric T-Shirt**, **Chip Timing**, post race food, refreshments and enjoy great entertainment, ideal temperatures and great staging. **Interactive Expo and Silent Auction**. Make this your "must be there" event of the Arizona Fall running calendar.

START/FINISH/COURSES

All races start and finish on 75th St. at Main, adjacent to Scottsdale Civic Center Plaza. All courses are flat and fast loops touring scenic Scottsdale and Gainey Ranch. The 1/2 Marathon course is USAT&F certified. Course map is available at the event listing on www.RacePlaceEvents.com

1/2 MARATHON EARLY START

For those requiring more than 3 hours for the 1/2 marathon, there will be an early start at 6:30am, 1 hour prior to the regular start.

AID STATIONS

Gu2O and water will be available at approximately 2.5, 5, 7, 9, 10, 11 and 12 mile marks on the 1/2 Marathon and in two locations on the 5K. GU Energy Gel will be available at approximately 5, 9 and 11 mile marks.

SPLIT TIMES

Clocks will split times at each mile on both Half Marathon and 5K courses.

FINISHER MEDALS

Unique commemorative medals will be presented to all finishers in the Half Marathon

23rd Annual RUNNER'S DEN FIESTA BOWL HALF MARATHON & 5K

Sunday, December 5, 2010

Scottsdale, Arizona

FEE

Half Marathon: \$50 thru Oct. 1, \$55 thru Nov. 1, \$60 thru Nov. 27, \$65 thru Dec. 4, \$70 Day of Race

5K Run, 5K Walk: \$23 thru Nov. 27, \$26 thru Dec. 4, \$30 Day of Race

Make checks payable to: Runner's Den/Fiesta Bowl Half Marathon

EARLY CHECK-IN & PACKET PICK UP

Registration packets and late registration will be available at Race Headquarters, Runner's Den, 6505 N. 16th St, Phoenix on Friday, Dec. 3 & Saturday, Dec. 4, 10 a.m. to 5 p.m.

DIVISIONS/AWARDS

The top three Half Marathon and 5K run finishers in each of the following categories will receive awards: 11 & under, 12-15, 16-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80-84, 85+, Clydesdale/Athena (men over 200 lbs. & women over 140 lbs. 1/2 Marathon Only)

INSTANT ONLINE REGISTRATION

Register online by visiting us on the Internet at www.RacePlaceEvents.com **Online registration closes on Thursday Dec .2 at 12:00 p.m.** A small additional processing fee is added to all online entries.

RACE DAY EXPO

With booths open from 6:30am until 11:30am , this expo has something for all the family. You will have an opportunity to browse local vendors, sample and purchase a variety of products on display.

FOUNDING SPONSOR

The Fiesta Bowl has become the largest festival in the Southwest, with more than 50 events on the 2010 calendar, including the Tostitos Fiesta Bowl Football Classic. The Fiesta Bowl has become a focal point for the state of Arizona with over 2,900 volunteers and an average annual economic impact in excess of \$150 million.

CLOTHING DROP BAGS

Each participant will be provided a bag at packet pickup. Clothing Check tent will be available in the race day registration area.

RACE PHOTO'S

Race Photography provided by www.zazoosh.com

RACE HOTLINE

For event questions (602) 277-4333 or www.RacePlaceEvents.com

MAIL OR DELIVER TO: Runner's Den/Fiesta Bowl Half Marathon c/o Runner's Den, 6505 North 16th St., Phoenix, AZ 85016

1/2 Marathon Clydesdale/Athena (1/2 Marathon Only) 5K Run (Competitive) 5K Walk (non-competitive)

LAST NAME

FIRST NAME

MAILING ADDRESS

CITY

STATE

ZIP CODE

E-MAIL

DAY PHONE

AGE (ON RACE DAY) SEX (M/F) BIRTH DATE SHIRT SIZE (S/M/L/X/XX) TOTAL ENCLOSED \$.00

In consideration of your acceptance of this entry, I hereby, for myself, my heirs, my executors and administrators, waive any and all rights and claims for damages I may have against Raceplace Event Systems Inc., the Fiesta Bowl, City of Scottsdale, Runner's Den, Inc., associate sponsors, AZ USAT&F, coordinating groups, and any individuals associated with the event, their representatives, successors and assigns, and will hold them harmless for any and all injuries suffered in connection with said event. Also, none of the above are responsible for the loss of personal items nor any other form of aggravation in connection with said event. I have been warned I must be in good health to participate in this event. In filling out this form, I acknowledge that I am an amateur in such events. I also give permission for free use of my name and picture in any broadcast, telecast or print media account of this event. In filling out this form, I acknowledge I have read and fully understand my own liability and do accept the restrictions.